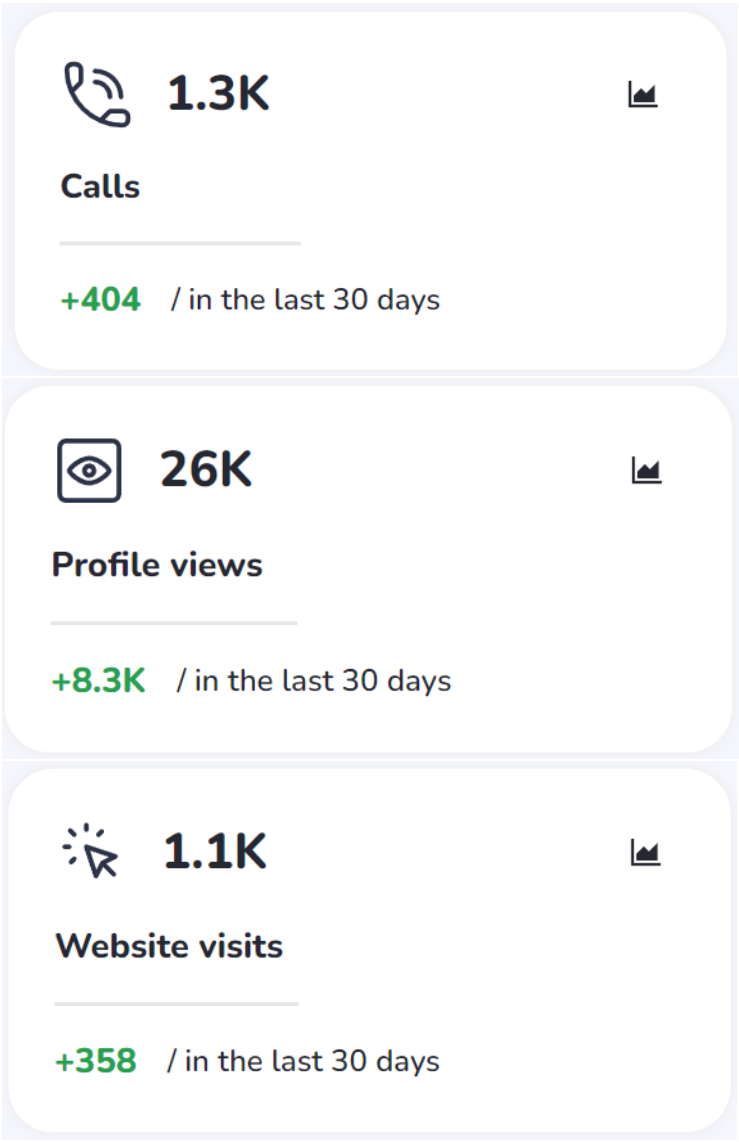
Client Niche: Plumbing Company

- **Overview:** The client was in the competitive blocked drains plumbing niche in Sydney. Most customers choose the plumbing company to use based on the top 3 rankings.

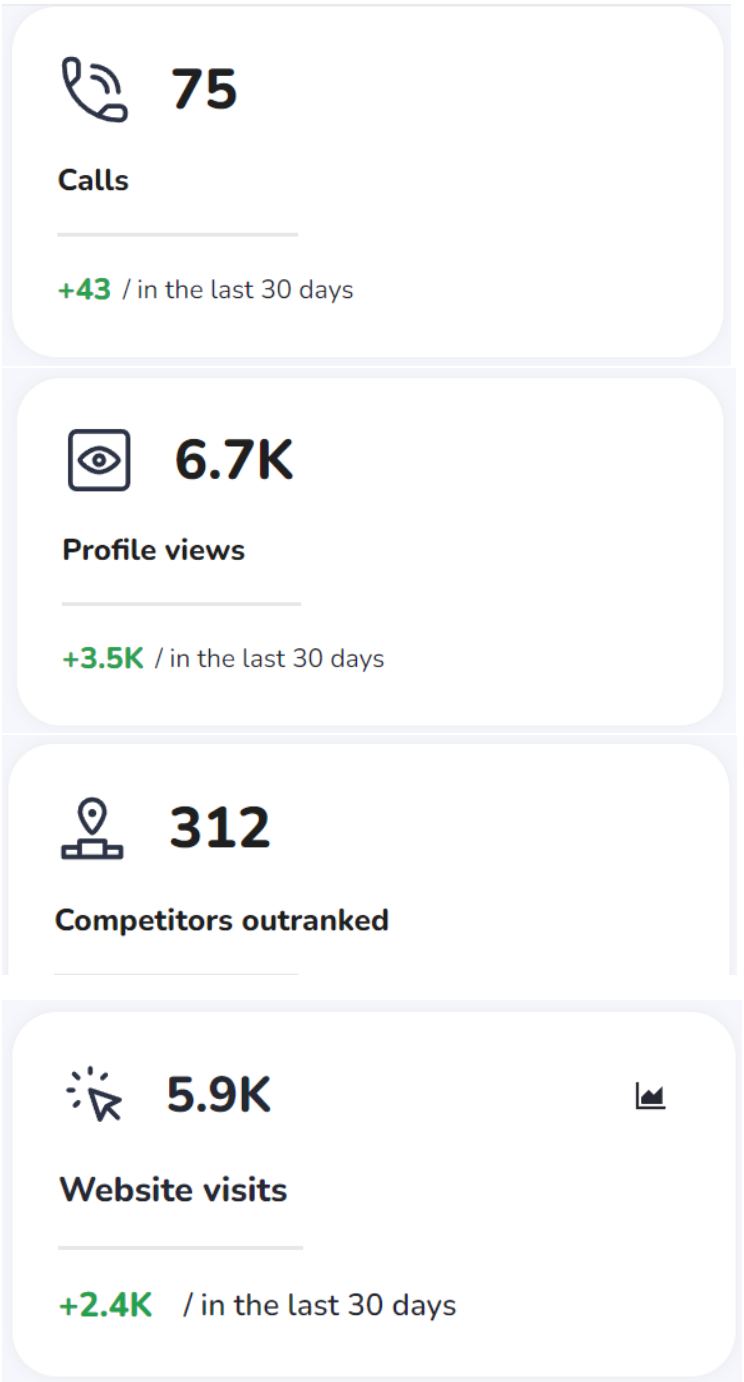
- **Results:** Below is a snapshot of the results in the first month of the campaign.



Client Niche: Plumbing Company

- **Overview:** The client was in the competitive residential plumbing niche in Sydney. Most customers choose the plumbing company to use based on the top 3 rankings.

- **Results:** Below is a snapshot of the results in the first month of the campaign.



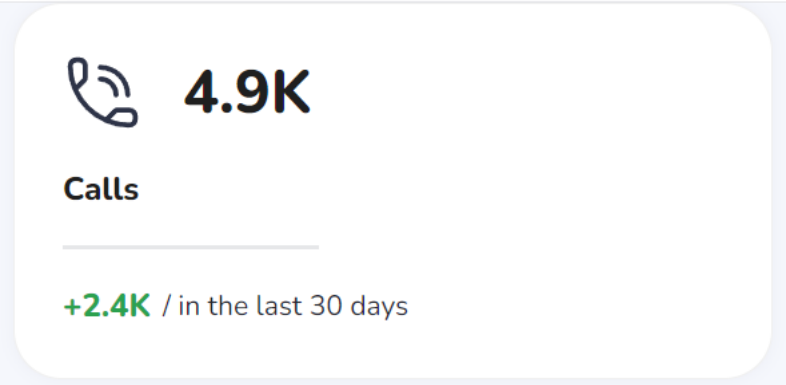
Client Niche: Restaurant Chain

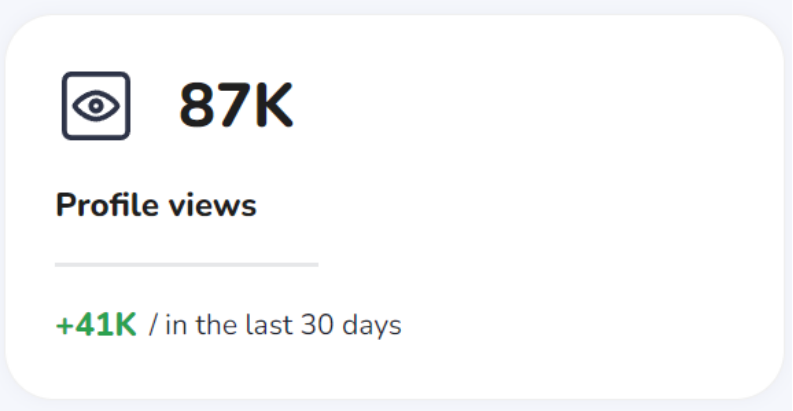
- **Overview:** The client was a well-established restaurant & lounge chain based in Europe and the Middle East.

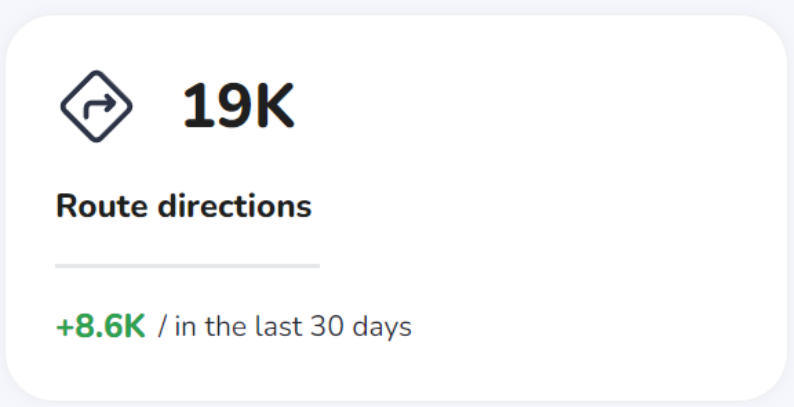
  The client was burnt by their previous agency with a big drop in Google rankings and traffic. Lesser well-known brands were outranking them and stealing their market share. The business was haemorrhaging cash as their sales were significantly down and expenses increasing.

  We had to act quickly!

- **Results:** Below is a snapshot of the results in the last 30 days (September 2023 vs. August 2023)







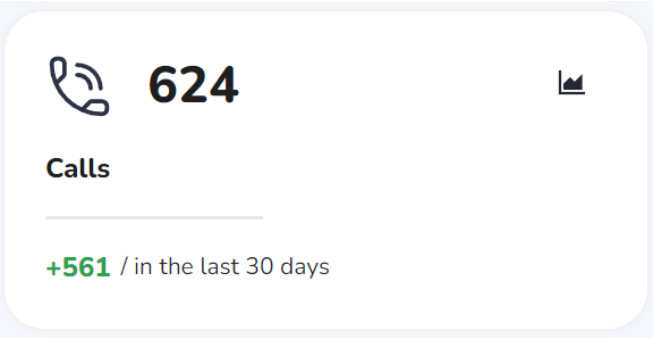
Client Niche: Gym

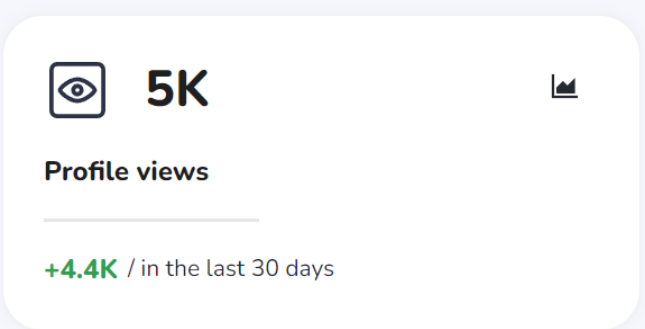
- **Overview:** Client operated in the very saturated Gym/Health Club niche, going head to head with very well known brands that had over 20 years of authority and marketing.

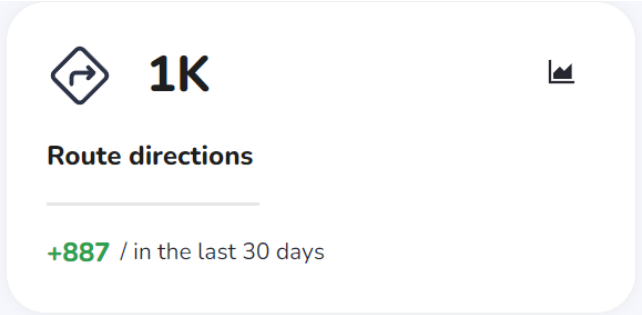
  We started with 1 location and because of the success of the Local SEO campaign, the client established another 8 locations, with plans to diversify interstate.

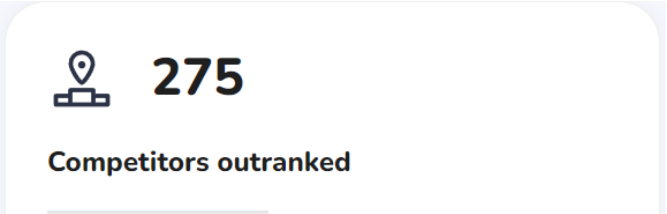
  Traffic from Google accounts for the main source of their sales and traffic.

- **Results:** Below is a snapshot of the results in the first month of the campaign.





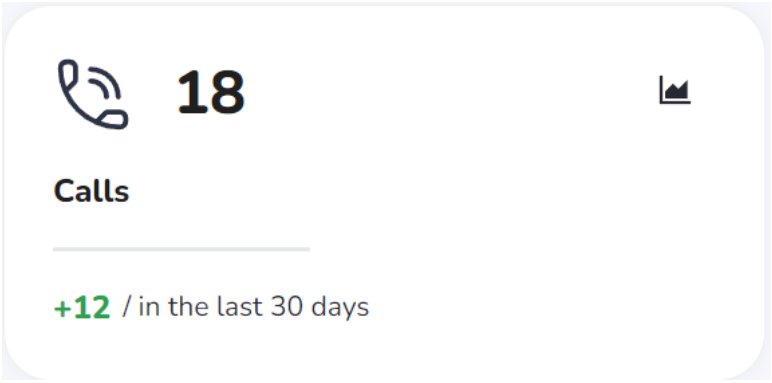


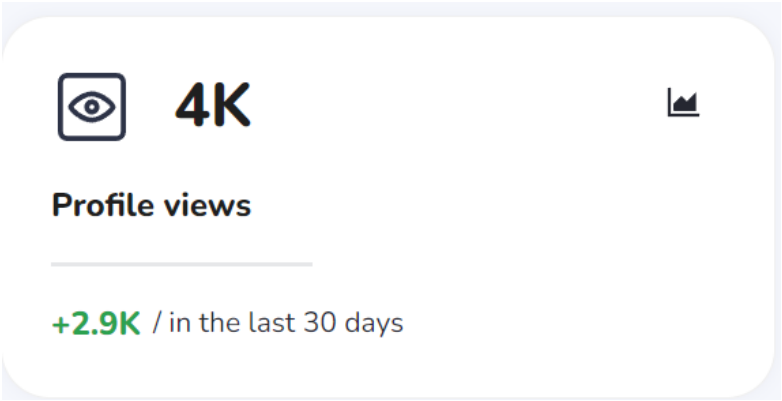


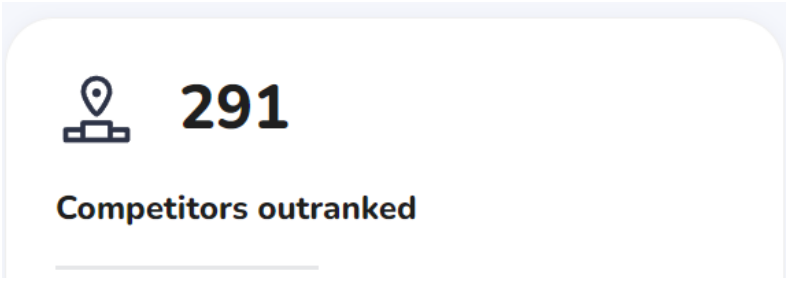
Client Niche: Jewellery

- **Overview:** The client was a well-known designer jewellery maker operating from a small shop, competing with well-established luxury brands such as Tifanny & Co, and other established jewellers.

Results: Below is a snapshot of the results in the first 30 days of the Google Local SEO campaign

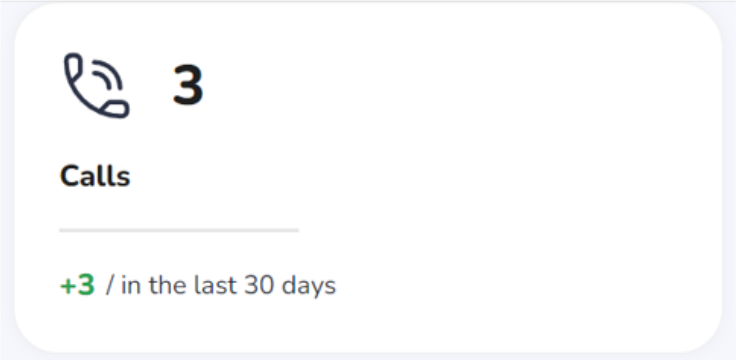


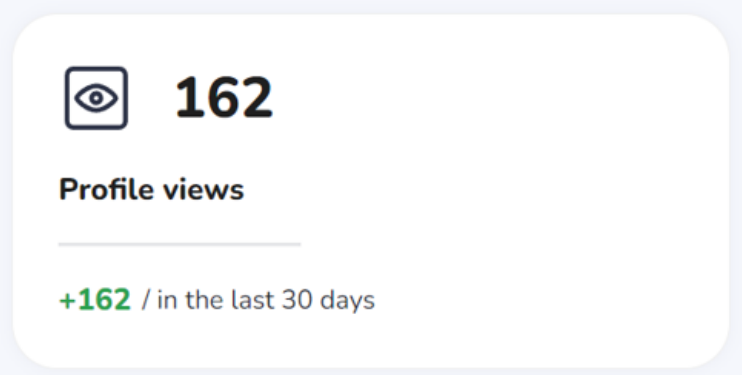


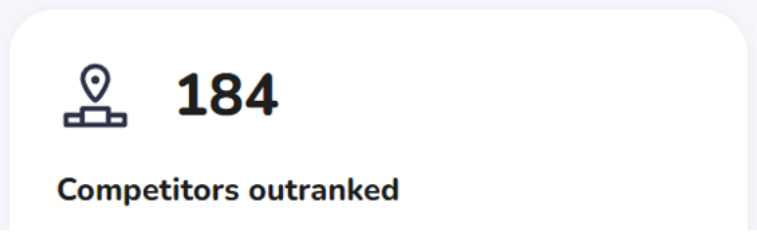


Client Niche: Legal Services & Conveyancer

- **Overview:** Brand new website with zero history of SEO and marketing. Running social media ads and Google ads were not an option due to the very high Cost per Click and the client had limited budget as a start-up.
- **Results:** Below is a snapshot of the results in the first month of the campaign.

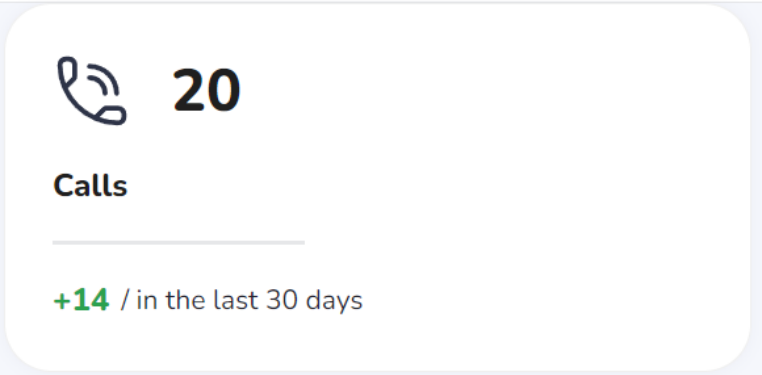


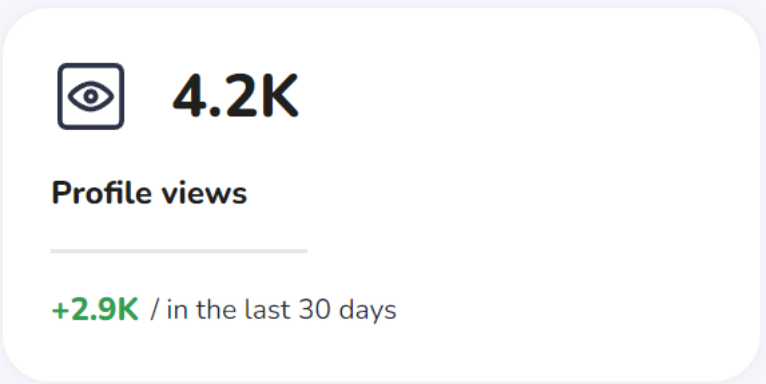


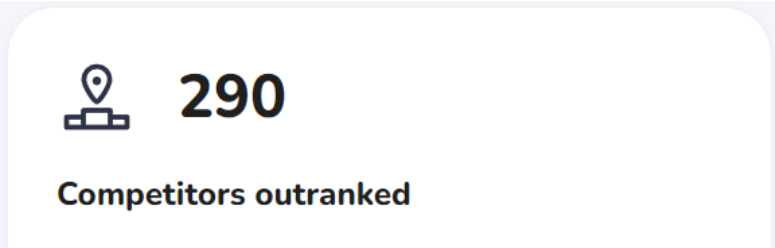


Client Niche: High End Jewellery Business

- **Overview:** This very high-end jewellery store wanted more walk-in traffic and bookings. With every booking worth anywhere from $10k to $100k in revenue, we wanted to increase the GMB profile views and phone calls (bookings)
- **Results:** Below is a snapshot of the results in the first month of their GMB campaign.





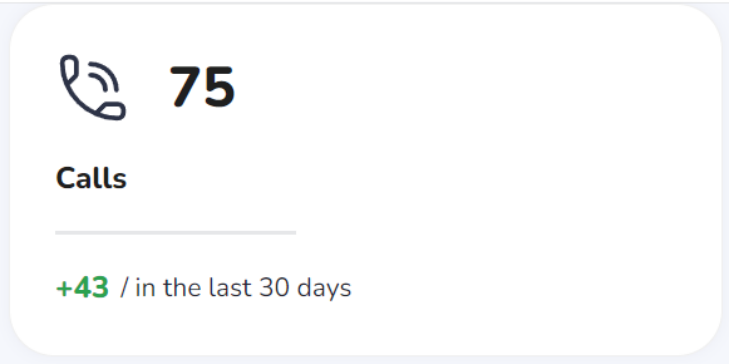


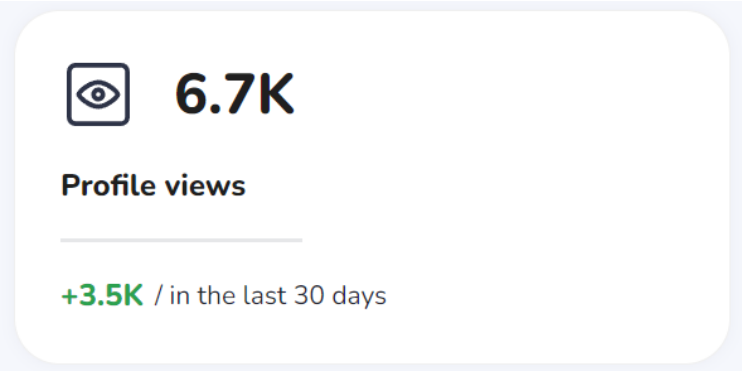
Client Niche: Construction Company

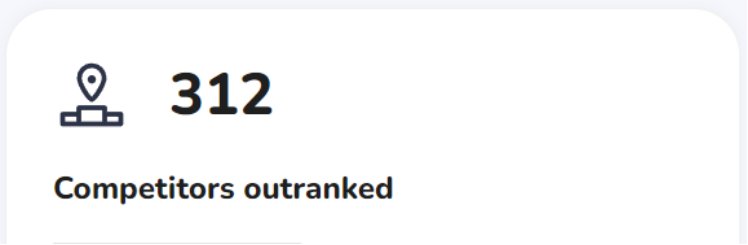
- **Overview:** The client was in the super competitive construction and renovations niche. Most of the customer looked to the Google My Business rankings to determine the best company to use.

  Despite having more 5-star reviews than the competitors, the client had low visibility in the local SEO rankings.

- **Results:** Below is a snapshot of the results in the first month of the campaign.

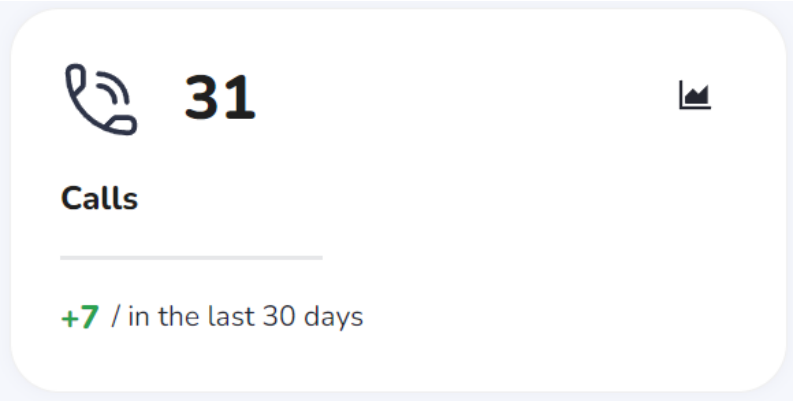
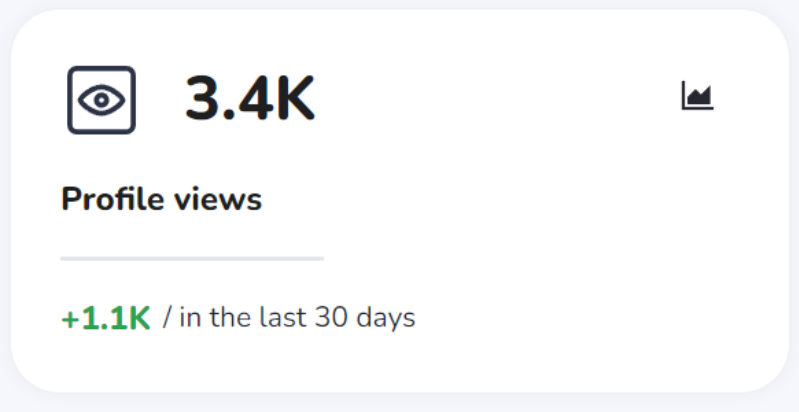
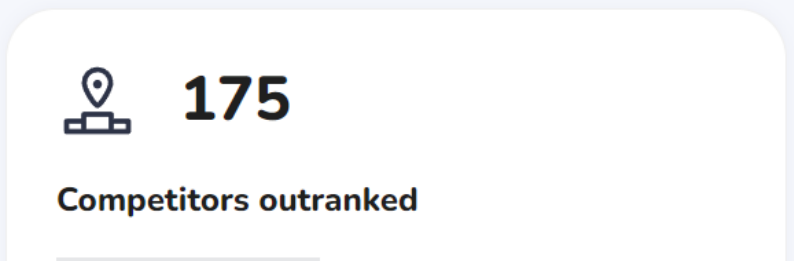






Client Niche: Serviced Office / Virtual Office

- **Overview:** This client was not benefitting from either Google Ads or the normal organic SEO as the target market was likely to look the business up in the Google Maps listings. The client suffered from vacant office rooms that needed to be filled as soon as possible.

  Google My Business SEO was the key to achieving this!

- **Results:** Below is a snapshot of the results in the first month of the campaign.